

Exposure Routes

Chemical Hazards

Biological Hazards

Physical Hazards

Occupational Health Program Services

Occupational Health Program Contact Information

Please Note: The OHP office is staffed part time and does not provide injury care.

Injury/Illness Reporting

2. Case Study



The diagram illustrates the business growth strategy of ABC Company. It starts with the company at the top, leading to four main areas: Market Research, Product Development, Marketing Strategy, and Sales Channels. From Sales Channels, the strategy branches into three paths: Online Retail, Partnerships, and Direct Sales. Online Retail leads to E-commerce Platform and Digital Marketing. Partnerships lead to Strategic Alliances and Joint Ventures. Direct Sales lead to Sales Teams and Customer Support. All these paths converge to achieve three primary goals: Revenue Growth, Market Expansion, and Customer Satisfaction.

Summary

